



Schooleys Mountain Soap LLC

PRIVACY POLICY

Policy Last Updated: November 13, 2019

This Privacy Policy describes how your personal information is collected, used, and shared when you visit, book an appointment or make a purchase from (the “Site”).

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Additionally, when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers, banking details, email address, and phone number. We refer to this information as “Order Information.”

Additionally, when you make a booking through the Site, we collect certain information from you, including your name, email address, and phone number. We refer to this information as “booking Information.” When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

Communicate with you about your order; Screen our orders for potential risk or fraud; and When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).



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SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Wix to power our online store--you can read more about [how Wix uses Personal Information](#). We also use Google Analytics to help us understand how our customers use the Site--read more about [how Google uses your Personal Information](#). You can also [opt-out of Google Analytics](#).

ANALYTICS AND THIRD-PARTY TOOLS

When visiting our website, statistical analyses may be made of your surfing behavior. This happens primarily using cookies and analytics. The analysis of your surfing behavior is usually anonymous, i.e. we will not be able to identify you from this data. You can object to this analysis or prevent it by not using certain tools. You can object to this analysis. We will inform you below about how to exercise your options in this regard.

Additionally, we share your Personal Information with:

- FedEx, UPS, USPS, DHL and Royal Mail so that we can ship your order.
- Business marketing newsletter (where you opt-in, if you wish) and accounting software, so that we are able to automatically transfer data from our web shop to our accounting system.

Finally, we may share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights. Additionally, you can opt out of some of these services by visiting the [Digital Advertising Alliance's opt-out portal](#).

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

The data controller of Schooleys Mountain Soap LLC is Julie Smith. For more information about our privacy practices, if you have questions, or if you would like to make a complaint, review, correct or delete information please contact us by [e-mail](#).